

Informed Consent

We will be using the social media tool Pinterest (<http://www.pinterest.com/>) as part of our course work this year. Students will create their own accounts on Pinterest and “follow” a teacher Pinterest page. The social media tool Pinterest will be used for researching the internet to access many resources, save important information, and possibly to display student work. *Students who do not have permission to use the Pinterest tool will acquire resources from the classroom resources.

Before using Pinterest in the classroom, students will have had an introduction to Digital Citizenship and the rights and responsibilities for using social media.

As an educator, my goal is to:

- To empower students in their use of digital resources.
- To educate students in the lawful use of digital resources.
- To protect students in my care and custody.

Evaluating the Privacy Risks:

- Students will use first names and last initials for their log in names of their personal Pinterest accounts or choose to use a pseudonym (as long as it is recorded with the teacher).
- No personal photos or information identifying personal information* about the student will be posted in Pinterest.
- Students have the option to create a “secret board” on their account that can be seen by invitation only.
- Note that even when you believe you are anonymous on social media, the technology exists to de-anonymize your data and identify you. You are accountable and responsible what you post.
- When contributing to or through social media, you have a responsibility to respect and protect others’ privacy as you would your own.

*A student’s personal information includes name, birthdate, address, telephone number, e-mail address, educational information, and anything that identifies an individual, including photographs.

Under the *B.C. Information and Privacy Act*, schools are not allowed to disclose a student’s personal information without the consent of the student’s parent.

Guidelines for using Pinterest:

1. Do not give out your real name, address, or email / phone number. Basically, anything that can identify you and where to find you should be kept private as those who need to know the information (the teacher and peers in your class) will already know it.
2. Everything that is posted online has a ‘digital footprint’ this means, once something is posted online, it is online for good so put thought into what you are pinning and make sure it is acceptable.
3. Understand that Pinterest is a public forum and you may come in contact with people from all over the world, if you are contacted by someone who makes you feel uncomfortable or unsafe, you will let your parents and teacher know as soon as you can (show your parent the communication if possible) and you will also keep track of the Pinterest id that the person used to report it to the teacher.
4. Do not post any videos or pictures that you have taken which contain other people or yourself without consent of your parent or guardian and the other person (who is shown in the picture or video).

Adapted from original document created by Jean K. Changes may occur; this document is current as of terms of service on Sept. 8, 2014. Check with your own school to make sure it meets your school’s privacy policy. Review completed by Breanne Quist.

5. Allow your parents or guardians to have access to your user name so they can view what you are posting on Pinterest should they decide that they would like to.
6. Do not give your password to anyone. If you give out your password, things may be pinned on your behalf that you do not approve of.
7. If you believe your account has been compromised or hacked, you will report it to your parent and the teacher immediately.

Please keep page 1 and 2 for your records and complete page 3 to be sent back to me for my records.
Thank you.

Teacher's Name

Contact Information

Pinterest

If your child has your permission to participate in this project, please return this letter with your signature below. If you feel that you do not have enough information to make an informed decision, please contact me to discuss further.

My child, _____ and I, _____ agree to the responsibility that is aligned with using Pinterest. We also understand the privacy risks and management strategies as they have been shared with us.

Parent Signature

Date

Student Signature

Date

Received by teacher on: _____